

PRESENT & PREVIOUS CLIENT HISTORY

MARKETING PROGRAMS

8736 W. Dodge, LLC - Omaha, NE
Astor Hotel - Milwaukee, WI
Auburn Inn - Auburn, IN
Best Western Wash. St. Inn - Green Bay, WI
Best Western Westport Park Hotel - St. Louis, MO
Carlton Lodge - Benton Harbor, MI
Carlton Lodge - Fort Wayne, IN
Carlton Lodge - Merrillville, IN
Carlton Lodge - Valparaiso, IN
Coastal Hotel Group - Milwaukee, WI
Comfort Inn-O'Hare - Chicago, IL
Comfort Inn-Waukesha - Milwaukee, WI
Commercial Property Associates - Chicago, IL
Copperfield Inn - North Creek, NY
Downtowner Motel - Milwaukee, WI
Edgewater Hotel - Madison, WI
Exel-Dade Development - Madison, WI
Focus Group-Carlton Lodges Corp. - Merrillville, IN
Geneva Inn - Lake Geneva, WI
Grand Hotel (Red Carpet Hotel) - Milwaukee, WI
Hansford Corporation - Charleston, WV
Hillmark Corporation - Madison, WI
Holiday Acres Resort - Rhinelander, WI
Holiday Inn - Decatur, IL
Holiday Inn - Oshkosh, WI
Hospitality Industry Mgmt. - Holtwood, PA
Hotel Managers & Hosts - Milwaukee, WI
Howard Johnson-Airport - Milwaukee, WI
Howard Johnson-West - Milwaukee, WI
Hummert Management Grp. - Milwaukee, WI
Imperial 400-Downtown - Seattle, WA
Imperial 400-National - Bethesda, MD
Imperial 400-Seattle Airport - Seattle, WA
Indianhead Resort & Conf. Center - Wakefield, MI
Janesville Motor Inn - Janesville, WI
Joseph Sileno, Inc. - Milwaukee, WI

Landmark Resort - Egg Harbor, WI
Marcus Corporation - Milwaukee, WI
Midway Hotel - Appleton, WI
Midway Hotel - Dubuque, IA
Midway Hotel - Eau Claire, WI
Midway Hotel - Elkhart, IN
Midway Hotel - Grand Rapids, MI
Midway Hotel - Green Bay, WI
Midway Hotel - Indianapolis, IN
Midway Hotel - Kenosha, WI
Midway Hotel - LaCrosse, WI
Midway Hotel - Lansing, MI
Midway Hotel - Madison, WI
Midway Hotel - Rochester, MN
Midway Hotel - Wausau, WI
Midway Hotel-Airport - Milwaukee, WI
Midway Hotel-Brookfield - Milwaukee, WI
Midway Hotel-Corporate - Milwaukee, WI
Midway Hotel-Glendale - Milwaukee, WI
Midway Hotel-West - Milwaukee, WI
Midway Hospitality Corp. - Milwaukee, WI
Midway Motor Lodge-Elk Grove - Chicago, IL
National Comp. (Nat'l. Mgmt.) - Madison, WI
Night Rest Inn - Markesan, WI
North Central Management - Madison, WI
Performing Arts Center-Food Service - Milw., WI
Plaza Motor Inn - Milwaukee, WI
Quality Inn International - Silver Spring, MD
Ramada Inn - Marietta, OH
St. Norbert College - DePere, WI
Sam S. Schachet Co. - Indianapolis, IN
Sheraton Mayfair - Milwaukee, WI
Skyview Motor Lodge - Presque Isle, WI
Superior Bank (Lyons Svgs & Loan) - Hinsdale, IL
Valley Inns - Marietta, OH

MARKET AND IMPACT STUDIES RESEARCH PERFORMED FOR THE FOLLOWING COMPANIES

Altona Supper Club
Amerihost Properties
Ameriplex Partners
Ambassador Hotel
Aries Development, Inc.
Aspen Hospitality
Balwal Corp.
Best Western International
Best Western Tri-County Hotel
Bridgewood Golf Course
Cal A. Rossi
Calhoun County Econ. Development
Capital Management
Cendant Corporation- Days Inns
Chisholm Development Association
Choice Hotels International
Christos Restaurant
City of Kenosha
City of Mountain Lake
City of Nielsville
City of Richmond
City of Sheboygan
City of West Bend
City of Wells Econ. Dev.
Colonial Inn
Comfort Inn-O'Hare
Comfort Inn-Waukesha
Comfort Suites
Commercial Horizons
Commercial Property Associates
Commonweal Development
Continental Property
Conway Theatres
CRC Group
Cumberland Economic Development
Cunningham Enterprises
Davidson, Staiger & Hill, P.C.
Days Inn Corporation

De Smet Development
Diamond Development
Diverse Communications
Doro Corporation
Draco
Economy Lodging
Exel-MRS Development
First Bank
Gaslight Real Estate
General Capital Group
Geneva Lakes Hotel
Gerhard of New London
Gorman & Company
Grandview Management
Great Lakes Management
Greenville Hospitality
Grootemaat Investment
Guenther/Lonstreet, LLC
Hampton Inn
Hari Om, Inc.
Highland Construction
Hire and Associates
Holiday Acres Resort
Holiday Inn-Worldwide
Holiday on the Lake
Hospitality Franchise Systems
Hotel Metro
HWLH Commercial
Inn Development & Management
Jake's Food Enterprises
Janesville Motor Inn
Jim Pankow, Inc.
Joshi Enterprises
Karakahl Inn
Keating/Severson Hospitality
KMPG Corporate Finance
Krishna Management
Landmark Group

Landmark Resort
Larson Properties
Lincoln Land Development
Longs Investment & Management
Lutsen Resort
Lyons Savings & Loan
Mann Brothers
Marcus-Budgetel
Marcus Hotel Corporation
McAllister Associates
Metro Hotel
Michigan Hotels, Ltd.
Midway Hospitality Corporation
Midway Hotel Corporation
Midwest Lodging Associates
Milwaukee County Zoo
MPH Hotels
National Companies
Nicolet Real Estate
Norco Corporation
Norrill, Inc.
North Central Management
Omega Family Restaurants
Pace Products
Pembina Motel Development
Penta, LLC
Pinecrest Development
PMC Group
Priemer Real Estate
Quality Team Management
Rainbow Springs Resort
Ramada Ltd.
Recreation Concepts

Richar Enterprises
Rite Raj, Inc.
Rockford Parks District
Rolling Rock
Samad Group
Said-Haddad Enterprises
St. Norbert College
Scheppke Real Estate
Small Business Resources
Springs Industry
Suite Management
Super 8
Superior Bank
SupplyCore
Sutton County Econ. Dev.
Swiderski Enterprises
Thunderbird Motel, Inc.
Toonen Companies
Tracy Motel
University Lodging
Westcott Partners
Westgate Lanes
Windmill, Inc.
Winter & Associates
Wintergreen Engineering
Wisconsin Counties Association
Watertown Ind. Prop. West, LLC
Waukesha/Pewaukee CVB
Winter & Assoc.
Wispark Corporation
Witt Investment
Woodfield Suites
World Snowmobile Assoc.- Park X

GEOGRAPHIC AREAS RESEARCHED

Alabama
Andalusia
Prattville

Arizona
Phoenix

Colorado
Vail

Connecticut
West Haven

Florida
Gainesville

Illinois
Alton
Des Plaines
East Moline
Edwardsville
Elgin
Freeport
Glen Carbon
Grayslake
Greenville
Harvey
Huntley
Joliet
Kankakee
Lansing
Lasalle
Marion
Mattson
Mattoon
Monmouth
Mount Vernon
Palwaukee
Peru
Rockford
Springfield
Steator
Tuscola
Vernon Hills
Whittington
Woodhull

Indiana
Fort Wayne
Franklin
Greenwood
Indianapolis
Muncie

Portage

Muncie
Rockport
South Bend
Shipshewana
Warren

Iowa
Davenport
Dyersville
Eldridge
Iowa City
Sioux City
Twin Lakes

Michigan
Alma
Alpena
Ann Arbor
Benton Harbor
Bridgman
Detroit
Grand Rapids
Hastings
Houghton Lake
Grand Rapids
Houghton Lake
Iron Mountain
Kalamazoo
Lansing
Port Huron
St. Joseph
Traverse City
Utica
Wixom

Minnesota
Alexandria
Bloomington
Chisholm
Duluth
Hallock
Hill City
Mountain Lake
Rochester
Springfield
Tracy
Wells
Worthington

Mississippi
Jackson
Vicksburg

Missouri
Odessa

Richmond

St. Louis

Nebraska
Grand Rapids
Omaha
Sutton

New York
Watertown

North Carolina
High Point

North Dakota
Pembina

Ohio
Cleveland
Columbus
East Liverpool
Lima
Mansfield
Mason
Octa
Seville
Springfield
Upper Sandusky

Oregon
Florence

Pennsylvania
Pocono Pines

South Dakota
DeSmet
Vermillion
Wessington Springs

Tennessee
Nashville

Wisconsin
Appleton
Baraboo
Beloit
Berlin
Black River Falls
Brookfield
Wisconsin (cont.)
Burlington
Chippewa Falls
Crivitz
Cumberland
Delafield
Delavan

DePere
Eau Claire
Eagle River
Egg Harbor
Elkhorn
Glendale
Green Bay
Greenfield
Hurley
Janesville
Johnson Creek
Kenosha
LaCrosse
Lac du Flambeau
Lake Geneva
Madison
Mauston
Mequon
Milwaukee
Mosinee
Mt. Horeb

Mukwonago
Neenah
Neilsville
New Berlin
New Holstein
New London
Oak Creek
Pewaukee
Plymouth
Port Washington
Portage
Racine
Saukville
Sheboygan
Shell Lake
Stevens Point
Warrens
Waterford
Watertown
Waukesha
Waupaca

Wausau
Wauwatosa
West Allis
West Bend
Wisconsin Rapids

Wyoming
Newcastle

Canada
Brampton, Ontario
Hamilton, Ontario
Mississauga, Ontario
Montreal, Quebec
Quebec City, Quebec
Richmond Hill, Ontario
Salmon Arms, British Columbia
Scarborough, Ontario
Sicamous, British Columbia
Toronto, Ontario

SALES PROGRAMS

Abbey Group-Corporate - Chicago, IL
Abbey Resort - Fontana, WI
Associated Motor Inns -Cleveland, OH
Bahia Mar Resort - Ft. Lauderdale, FL
Biltmore Hotel - Los Angeles, CA
Chula Vista Resort - Wisconsin Dells, WI
Claremont Resort - Oakland, CA
Clipper Cruise Line - St. Louis, MO
Comfort Inn-O'Hare - Chicago, IL
Continental Motel - Milwaukee, WI
Destination Resorts - Los Angeles, WI
Doubletree-Post Oak - Houston, TX
Eldorado Hotel - Sante Fe, NM
Fox Hills Resort - Mishicot, WI
Grenelefe Resort -Orlando, FL
Hansford Corporation - Charleston, WV
Heidel House Resort - Green Lake, WI
Hilton at the Airport - Indianapolis, IN
Hilton Hotel - Minneapolis, MN
Holiday Acres Resort - Rhinelander, WI
Holiday Casino - Las Vegas, NV
Holiday Inn - Decatur, IL
Holiday Inn - Louisville, KY
Holiday Inn - Toledo, OH
Hospitality Inn - Milwaukee, WI
Hotel Del Coronado - San Diego, CA
Hotel Grant - San Diego, CA
Hotel Investors Corporation - San Diego, CA
Hotel Mead - Wisconsin Dells, WI
Howard Johnson-Airport - Milwaukee, WI
Howard Johnson-West - Milwaukee, WI
Hyatt Anaheim - Anaheim, CA
Hyatt Regency Hotel - Chicago, IL
Indianhead Resort & Conf. Ctr. - Wakefield, MI
Indigo Lakes Resort - Daytona Beach, FL
Interlaken Resort - Lake Geneva, WI
Kanapali Beach Resort - Lahaina, HI
Lake Lawn Resort - Delavan, WI
Loews Ventura Canyon Resort - Tucson, AZ
Marco Beach Hilton - Marco Island, FL
McGuire's Inn - St. Paul, MN

Midway Hotel - Appleton, WI
Midway Hotel - Dubuque, IA
Midway Hotel - Eau Claire, WI
Midway Hotel - Elkhart, IN
Midway Hotel - Grand Rapids, MI
Midway Hotel - Green Bay, WI
Midway Hotel - Indianapolis, IN
Midway Hotel - LaCrosse, WI
Midway Hotel - Lansing, MI
Midway Hotel - Madison, WI
Midway Hotel - Rochester, MN
Midway Hotel - Wausau, WI
Midway Hotel-Airport - Milwaukee, WI
Midway Hotel-Brookfield - Milwaukee, WI
Midway Hotel-Corporate - Milwaukee, WI
Midway Hotel-Elk Grove - Chicago, IL
Midway Hotel-Glendale - Milwaukee, WI
Midway Hotel-West - Milwaukee, WI
Mississippi Management - Jackson, MS
North Shore Hilton - Chicago, IL
Oakland C.V.B. - Oakland, CA
Omni Hotels-Corporate - Nashua, NH
Paradise Valley - Scottsdale, AZ
Pickett Hotels-Corporate - Dublin, OH
Plaza San Antonio - San Antonio, TX
Radisson Hotel - Oshkosh, WI
Radisson University - Minneapolis, MN
Registry Hotel - Minneapolis, MN
San Mateo C.V.B. - San Mateo, CA
Scottsdale Cham. of Commerce - Scottsdale, AZ
Shadow Mountain Resort - Palm Desert, CA
Sheraton Bal Harbor - Bal Harbor, FL
Sheraton Marten House - Indianapolis, IN
Sheraton Resort - Kauai, HI
Scholl & Assoc.- Quiet House Suites - WI
Somerset Inn - Cleveland, OH
Stouffer Pine Isle Resort - Atlanta, GA
Waukesha County C.V.B. - Milwaukee, WI
Waukesha County Expo Center - Milwaukee, WI
Westport Park Hotel - St. Louis, MO

MANAGEMENT CONSULTATION PROGRAMS

Best Western Downtowner (Marketing/Operations)*	Green Bay, WI
Comfort Inn-O'Hare (Marketing/Operations)*	Chicago, IL
Commercial Property Associates (Marketing/Operations)*	Chicago, IL
Copperfield Inn (Marketing/Operations)	North Creek, NY
Desert Inn (Marketing/Operations)*	Tucson, AZ
Essex Hotel (Marketing/Operations)*	Indianapolis, IN
First Wisconsin Mortgage Trust (Marketing/Operations)*	Milwaukee, WI
Hilton Inn (Marketing/Operations)*	Tallahassee, FL
Hilton Inn (Marketing/Operations)*	Tucson, AZ
Hilton Inn (Marketing/Operations)*	Victorville, CA
Holiday Acres Resort (Marketing)	Rhineland, WI
Holiday Inn Sun Spree Resort (Marketing/Operations)*	Ely, MN
Hotel Investment Trust (Marketing/Operations)*	Chevy Chase, MD
Hotel Managers & Hosts (Marketing)*	Milwaukee, WI
Marriott Hotel (Marketing/Operations)*	Milwaukee, WI
McGuires Inn (Marketing/Operations)*	St. Paul, MN
Midway Motor Lodges-Corporation (Marketing)	Milwaukee, WI
Ramada Inn (Marketing/Operations)*	Columbus, OH
Ramada Inn (Marketing/Operations)*	Greenville, SC
Ramada Inn (Marketing/Operations)*	Jefferson City, MO
Ramada Inn (Marketing/Operations)*	St. Louis, MO
Red Carpet Hotel/Grand Hotel (Marketing)	Milwaukee, WI
St. Norbert College (Marketing/Operations)	De Pere, WI
Sheraton Inn (Marketing/Operations)*	Chicago, IL
Sheraton Inn (Marketing/Operations)*	Concord, CA
Wisconsin Real Estate Investment Trust (Marketing/Oper.)*	Milwaukee, WI

** In conjunction with network partner- Hotel Managers & Hosts.*